

# Outreach and Communications Subcommittee

Chair: Veronika Kohler

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# Congressional Outreach

**Date:**

- September 15, 2016

**Publicized:**

- Emails to committee members

**Who:**

- U.S. Committee on Senate Energy and Natural Resources & Senate Committee on Foreign Relations
  - 6 attendees from Senate Committee on Foreign Relations
  - 3 attendees from Senate Committee on Energy and Natural Resources
- U.S. Committee on House Natural Resources & Congressional Research Service
  - 6 attendees from House Natural Resources
  - 2 attendees from Congressional Research Service

**Materials:**

- 2015 Report (Flash Drive)
- USEITI Fact Sheet
- May 3, 2016 Webinar Flyer
- Outreach Presentation

**Reaction:** Positive, with questions ranging from how EITI relates to Dodd-Frank to the selection of the materiality threshold



# Montana Outreach

## Date:

- October 5-6, 2016

## Publicized:

- Flyers
- Email lists
- Local media contacts
- Social media (Facebook & Twitter) blasts

## Where/Who:

- Helena, Montana
  - Montana Capital Building- 10 attendees (Dep. Resources; Dep. Revenue; Legislature; CSO)
- Browning, Montana
  - Blackfeet Tribal Council- All Council Members
  - Blackfeet BIA Office- 3 attendees (Agency and Tribal Auditor)

## Materials:

- 2015 Report (Flash Drive)
- USEITI Fact Sheet
- Outreach Presentation

**Reaction:** Overall positive

**MONTANA**



# Louisiana Outreach

**Date:**

- October 19, 2016

**Publicized:**

- Flyers
- Email lists
- Local media contacts
- Social media (Facebook & Twitter) blasts

**Where/Who:**

- Shreveport, LA
  - Shreveport Convention Center- 2 attendees

**Materials:**

- 2015 Report (Flash Drive)
- USEITI Fact Sheet
- Outreach Presentation

**Reaction:** Overall positive



## Observations & Discussion

Rethink Strategy for Outreach and Listening Sessions

- Limited Turnout - Utilize Fora with Built-in Audience
- Focus Advertising – What Works Best at the Local Level?
- Focus Stakeholder Outreach and Messaging – **What stakeholder groups are we trying to attract?**

